



Stephen C. W. Chan 陳志雲

General Manager

Broadcasting

總經理－電視廣播業務

Our Ref: WH/L0253/08

2 June 2008

Mrs Perveen CRAWFORD
Director
Organic Vision
12/F, Kaiseng Commercial Centre
4-6 Han Kow Road
Tsim Sha Tsui
Kowloon
Hong Kong

By fax 2191 9914 & by mail

Dear *Mrs. Crawford,*

RE: MISS HONG KONG PAGEANT 2008

On behalf of Television Broadcasts Limited, we would like to cordially invite you to serve as one of the distinguished judges for the forthcoming Miss Hong Kong Pageant 2008.

2008 marks the 36th year of the Miss Hong Kong Pageant to be organized by Television Broadcasts Limited. Thirty-five years of unrelenting efforts in promoting the Miss Hong Kong Pageant have built it to the kind of status that makes it one of Hong Kong's most prestigious annual events and draws the most attention from the public.

Every year, the Miss Hong Kong titleholders assume the role of goodwill ambassadors for the territory. Under the sponsorship of the Hong Kong Tourism Board and the Hong Kong Trade Development Council, they represent Hong Kong overseas promoting the territory's tourism and international trade. When at home, they actively participate in community and charity activities.

In 1983, the Wai Yin Association was established by titleholders and contestants of the Miss Hong Kong Pageant with an aim to actively contribute to the betterment of the community. This group of fair and kind-hearted young women devotes time in helping the underprivileged. Their zealous efforts were recognized as 16 welfare centres and schools were named after the Association.

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The Pageant will be held on Saturday, 19 July 2008 with the "Meet the Contestants Session" to be held in the afternoon of Tuesday, 15 July 2008. I now take pleasure in attaching details of the time commitment for your consideration. We earnestly hope that you can kindly juggle around your very busy schedule so that the dates could be made available for you to participate as one of our distinguished judges. If we have the honour of your support, the success of the Pageant is assured.

Should you need any further information, please feel free to contact either me at 2335 8040 or our Senior Manager of Corporate & Community Relations Department, Ms Winnie Ho, at 2335 2310.

We look forward to receiving your favourable reply.

Yours sincerely



Stephen Chan

SC/WH/jy

Encl

cc Ms Winnie Ho / TVB