



**Organic Shampoo & Body Wash™**

**Organic Conditioner™**

*Enjoy beautiful, luscious hair & silky soft skin*



# Did you know?

The Centre of Environmental<sup>1</sup> Health found products marketed for children by major retail companies and a product falsely labeled as organic with the carcinogen "cocamide DEA"?

57% of all personal care<sup>3</sup> products contain paraben preservatives, chemicals that mimic estrogen & may even cause cancer?



Skin absorption is just one<sup>2</sup> entry route for the 200-plus common chemicals the Centers for Disease Control and Prevention (CDC) found that most people harbor in their bodies?

Phthalates, found in 75%<sup>4</sup> of shampoos and skin creams have been linked to sexual aberrations in male fetuses?

With so many chemical laden beauty products posing more as a threat than a beneficial tool, how can we safely choose effective beauty products for ourselves and our families without sacrificing our health?

Organic Vision's 100% certified organic 2 in 1 Aromatic Herbal Organic Shampoo and Body Wash™ and our Organic Hair Conditioner™ can offer you these 5 benefits without any dangerous health hazards:

Prevent hair loss and enjoy thicker, luscious, shinier locks



2 Get rid of dandruff and enjoy silky, smooth, manageable hair



3 Protect your scalp from damage from harsh synthetic chemicals



4 Heal and soothe inflamed or irritated skin



5 Maintain a proper balance of pH, oil and moisture levels of your skin



## Organic Shampoo & Body Wash™

According to the **World Journal of Pharmacy and Pharmaceutical Sciences**<sup>5</sup>, Aloe Vera, a prime ingredient in both our Shampoo, has a similar pH level to skin, enabling easier penetration into the scalp, balancing sebum and stimulating the growth of new hair.

We have also included extracts of **Lavender**, **Chamomile** and **Cucumber** to heal, soothe and calm sensitive or irritated skin and rejuvenates cells.

**Nettle** and **Marigold** have been added for their anti-septic and anti-viral properties.

Extracts of **Thyme** have been specifically added to help treat eczema and dermatitis.



## Organic Conditioner™

This light, moisturizing conditioner acts both as a protector and a rejuvenator for the hair. Scented with natural essence of **vanilla**, it will replenish your strands with its needed moisture without leaving behind any sticky chemical residue.

According to the **Journal of Cosmetic Science**<sup>6</sup>, **Castor Seed Oil**, a key ingredient in our conditioner, can improve the appearance of hair by improving its natural shine and luster. It also protects the scalp from microbial and fungal infections, two prime causes for hair loss. It's fatty acids nourishes both hair follicles and the scalp by preventing moisture loss.

We have also included **Jojoba Oil**, which helps to remove the buildup of hair products, prevents excess sebum from building up in the scalp and helps the treatment of dandruff.

**Sunflower Seed Oil** has been added to help prevent colour fade in both normal and colour treated hair, neutralizes free radicals and protects hair against UV rays.





# Why choose Organic Vision's skincare line?



Because we do not use any of the following harmful ingredients:



- Preservatives:** Diazolidinyl Urea, DMDM Hydantoin, Imidazolidinyl Urea, Quaternium 15, Parabens (which releases the carcinogen Formaldehyde)
- Wetting agents:** DEAs, MEAs, or TEAs (will over sensitize the skin and cause cancer)
- Foaming agents:** SLS (strips away the moisture of the surface skin cells, over sensitizing it)
- Petroleum based products and other chemicals** such as PEG, Mineral Oil, artificial colouring, fragrance and fillers (they over stimulate the skin, block pores and disrupts hormones)

This product is suitable for both men and women, and is safe and gentle enough for babies and young children.



## Directions for Use:

### Organic Shampoo & Body Wash

**For hair:** apply generous amount of shampoo to the roots of hair and massage thoroughly.

**For body:** apply as much as you need. Lather and rinse.

### Organic Conditioner

Apply a dollop to your palms, and coat the ends of your hair.

You may also apply the conditioner from the roots to the ends of your hair for full absorption and maximum benefit.

**For more details, contact me :**



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1.<http://ecowatch.com/2013/08/29/cancer-causing-chemical-in-shampoos/>

2.<http://safecosmetics.org/article.php?id=1141>

3.Khanna S, Darbre PD. (2013) Parabens enable suspension growth of MCF-10A immortalized, non-transformed human breast epithelial cells. Journal of Applied Toxicology, 33(5):378-82

4.<http://www.fda.gov/aboutfda/transparency/basics/ucm262353.htm>

5.Geremedhin, G., Glibanos, M., Karim, A., Kassa, S., Periasamy, G. & Sintayehu, B. (2013) World Journal of Pharmacy and Pharmaceutical Sciences, 3 (5), 342-458.

6.McMullen R, Jachowicz J. (2003) "Optical properties of hair: effect of treatments on luster as quantified by image analysis" Journal of Cosmetic Science, 54(4): 335-51.